



TOP TEN HOLIDAY SHOPPING DAYS

2003

1. Friday, November 28
2. Saturday, December 20
3. Friday, December 26
4. Tuesday, December 23
5. Saturday, December 13
6. Monday, December 22
7. Sunday, December 21
8. Friday, December 19
9. Saturday, November 29
10. Saturday, December 27

2002

1. Saturday, December 21
2. Friday, November 29
3. Monday, December 23
4. Saturday, December 14
5. Saturday, December 7
6. Thursday, December 26
7. Sunday, December 22
8. Friday, December 20
9. Saturday, November 30
10. Saturday, November 23

2001

1. Saturday, December 22
2. Friday, November 23
3. Saturday, December 15
4. Friday, December 21
5. Sunday, December 23
6. Wednesday, December 26
7. Saturday, December 8
8. Saturday, December 1
9. Thursday, December 20
10. Saturday, November 24

Source: ShopperTrak. Based on ShopperTrak's NRSE. (For additional information, please call media contact, Aaron Martin, at (312) 943-9100 or visit www.shoppertrak.com.)

2004 Holiday Watch & International Council of Shopping Centers

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