

TOP TEN SHOPPING DAYS

2005

1. Friday, November 25
2. Friday, December 23
3. Saturday, December 17
4. Monday, December 26
5. Saturday, December 10
6. Thursday, December 22
7. Wednesday, December 21
8. Saturday, December 3
9. Saturday, December 24
10. Sunday, December 18

2004

1. Saturday, December 18
2. Friday, November 26
3. Saturday, December 11
4. Saturday, December 4
5. Thursday, December 23
6. Friday, December 17
7. Wednesday, December 22
8. Tuesday, December 21
9. Wednesday, December 15
10. Friday, December 24

2003

1. Friday, November 28
2. Saturday, December 20
3. Friday, December 26
4. Tuesday, December 23
5. Saturday, December 13
6. Monday, December 22
7. Sunday, December 21
8. Friday, December 19
9. Saturday, November 29
10. Saturday, December 27

Source: ShopperTrak. Based on ShopperTrak's NRSE. (For additional information, please call media contact, Aaron Martin at +1 312 943 9100 or visit www.shoppertrak.com)

HOW MANY SHOPPING DAYS BETWEEN THANKSGIVING & CHRISTMAS

YEAR	LENGTH OF THE SHOPPING SEASON	DAY OF THE WEEK FOR CHRISTMAS
1997	27	Thursday
1998	28	Friday
1999	29	Saturday
2000	31	Monday
2001	32	Tuesday
2002	26	Wednesday
2003	27	Thursday
2004	29	Saturday
2005	30	Sunday
2006	31	Monday