

Media Alert

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What: The International Council of Shopping Centers, Inc. (ICSC) will release its *Weekly Chain Store Sales Snapshot*, a weekly report that measures nominal same-store or comparable-store sales excluding restaurant and vehicle demand, throughout the holiday season beginning Tuesday, November 27, 2007.

The weekly index is constructed using sales-weighted geometric average growth rates to preserve long-term consistency and is statistically benchmarked to a broad-based monthly retail industry sales aggregate that represents approximately 50 retail chain stores, which is compiled by ICSC.

When: Retail sales reports will be released at 7:45 a.m. Eastern Standard Time on:

DATE OF RELEASE

Tuesday, November 27, 2007
Tuesday, December 4, 2007
Tuesday, December 11, 2007
Tuesday, December 18, 2007
Wednesday, December 26, 2007
Wednesday, January 2, 2008
Tuesday, January 8, 2008
Tuesday, January 15, 2008

DATA PERIOD

November 18 – November 24, 2007
November 25 – December 1, 2007
December 2 – December 8, 2007
December 9 – December 15, 2007
December 16 – December 22, 2007
December 23 – December 29, 2007
December 30– January 5, 2008
January 6 – January 12, 2008

INTERVIEW OPPORTUNITY: ICSC's Chief Economist and Director of Research, Michael P. Niemira, is available to provide in-depth analysis, including consumer perceptions, purchasing patterns, and trends. Telephone and in-person interviews can be arranged. Please call ICSC's Media Relations Department at +1 646-728-3497/3814 to arrange an interview.

Founded in 1957, ICSC is the premier global trade association of the shopping center industry and services its over 70,000 members in 92 countries by assisting in the development of their businesses through professional education, conferences and conventions, publications, research and legislative action.

