

# Media Alert

**CONTACTS** International Council of Shopping Centers, Inc. (ICSC)  
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**WHAT** The International Council of Shopping Centers, Inc. (ICSC) will release its Weekly Chain Store Sales Snapshot, a weekly report that measures nominal same-store or comparable-store sales excluding restaurant and vehicle demand, throughout the holiday season beginning Tuesday, December 2, 2008.

**WHEN** Retail sales reports will be released at 7:45 a.m. Eastern Standard Time on:

DATE OF RELEASE	DATA PERIOD
Tuesday, December 2, 2008	November 23-29
Tuesday, December 9, 2008	November 30 - December 6
Tuesday, December 16, 2008	December 7-13
Tuesday, December 23, 2008	December 14-20
Tuesday, December 30, 2008	December 21-27
Tuesday, January 6, 2009	December 28- January 3
Tuesday, January 13, 2009	January 4-10

#### INTERVIEW OPPORTUNITY:

ICSC's staff vice president, chief economist and director of research, Michael P. Niemira, is available to provide in-depth analysis, including consumer perceptions, purchasing patterns, and trends. Telephone and in-person interviews can be arranged. Please call ICSC's Media Relations Department at +1 646-728-3497/3814 to arrange an interview.

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its more than 70,000 members in 92 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials. Headquartered in New York City, ICSC has over 150 staff members and offices in Washington, D.C., Florida, California, Toronto, London, Mexico, Beijing and Singapore.