



Media Alert

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WHAT The International Council of Shopping Centers, Inc. (ICSC) will release its Weekly Chain Store Sales Snapshot, a weekly report that measures nominal same-store or comparable-store sales excluding restaurant and vehicle demand, throughout the holiday season beginning Tuesday, December 1, 2009.

WHEN Retail sales reports will be released at 7:45 a.m. Eastern Standard Time on:

DATE OF RELEASE	DATA PERIOD
Tuesday, December 1, 2009	November 22-28
Tuesday, December 8, 2009	November 29 - December 5
Tuesday, December 15, 2009	December 6-12
Tuesday, December 22, 2009	December 13-19
Tuesday, December 29, 2009	December 20-26
Tuesday, January 5, 2010	December 27- January 2
Tuesday, January 12, 2010	January 3-9

INTERVIEW OPPORTUNITY

ICSC’s staff vice president, chief economist and director of research, Michael P. Niemira, is available to provide in-depth analysis, including consumer perceptions, purchasing patterns, and trends. Telephone and in-person interviews can be arranged. Please call ICSC’s Media Relations Department at: +1 646-728-3497/3814 to arrange an interview.

Founded in 1957, ICSC is the premier global trade association of the shopping center industry. Its 60,000 members in over 90 countries include shopping center owners, developers, managers, marketing specialists, investors, retailers and brokers, as well as academics and public officials.