

This Holiday Season Give Your Community a Lift... **Shop Locally** for Your Gifts!



When you shop at your local retailers you're doing more than just buying gifts – you are investing in your community! Sales tax collected by local retailers helps to fund schools, senior care, road maintenance, police and fire departments, hospitals, and a whole lot more!

Additionally, local retailers' support of your community goes beyond simply collecting sales tax. They provide jobs and fund local charitable and civic organizations - community values that internet retailers just can't match!

THIS HOLIDAY SEASON SHOP SMART, SHOP LOCAL.

This message is brought to you by the International Council of Shopping Centers, Inc.

