

Daily Sales Comparison—Top 10 Shopping Days



2002	2001	2000
1. Saturday, December 21	1. Saturday, December 22	1. Saturday, December 23
2. Monday, December 23	2. Saturday, December 15	2. Friday, December 22
3. Saturday, December 14	3. Friday, December 21	3. Saturday, December 16
4. Friday, November 29	4. Sunday, December 23	4. Thursday, December 21
5. Friday, December 20	5. Thursday, December 20	5. Friday, November 24
6. Sunday, December 22	6. Friday, November 23	6. Saturday, December 9
7. Tuesday, December 24	7. Monday, December 24	7. Wednesday, December 20
8. Saturday, December 7	8. Saturday, December 8	8. Sunday, December 17
9. Thursday, December 19	9. Wednesday, December 19	9. Tuesday, December 19
10. Wednesday, December 18	10. Sunday, December 16	10. Monday, December 18

1999	1998	1997
1. Saturday, December 18	1. Saturday, December 19	1. Saturday, December 20
2. Thursday, December 23	2. Wednesday, December 23	2. Monday, December 22
3. Wednesday, December 22	3. Tuesday, December 22	3. Tuesday, December 23
4. Tuesday, December 21	4. Saturday, December 12	4. Saturday, December 13
5. Saturday, December 11	5. Monday, December 21	5. Sunday, December 21
6. Friday, December 24	6. Thursday, December 24	6. Wednesday, December 24
7. Monday, December 20	7. Sunday, December 20	7. Friday, November 28
8. Friday, November 26	8. Friday, November 27	8. Friday, December 19
9. Sunday, December 19	9. Friday, December 18	9. Saturday, December 6
10. Friday, December 17	10. Saturday, December 5	10. Thursday, December 18

Source: International Council of Shopping Centers (ICSC)



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